

# BE AN EMPOWERED VOTER

A three-part online series on  
voting rights in Michigan and  
implementing Proposal 3

**ENGAGING YOUR CLERK**





# **WEBINAR TIP: How to turn on the audio portion of this webinar?**

- **Click the 'test audio' button on the bottom left hand corner of your computer screen.**
- **If you still don't hear anything, try turning up your speakers.**
- **If you still don't hear anything, dial in using your phone:**
  - Phone number: 1-929-436-2866**
  - Meeting ID: 750-845-898**
  - Password: 083416**

In partnership with

**ACLU**  
Michigan



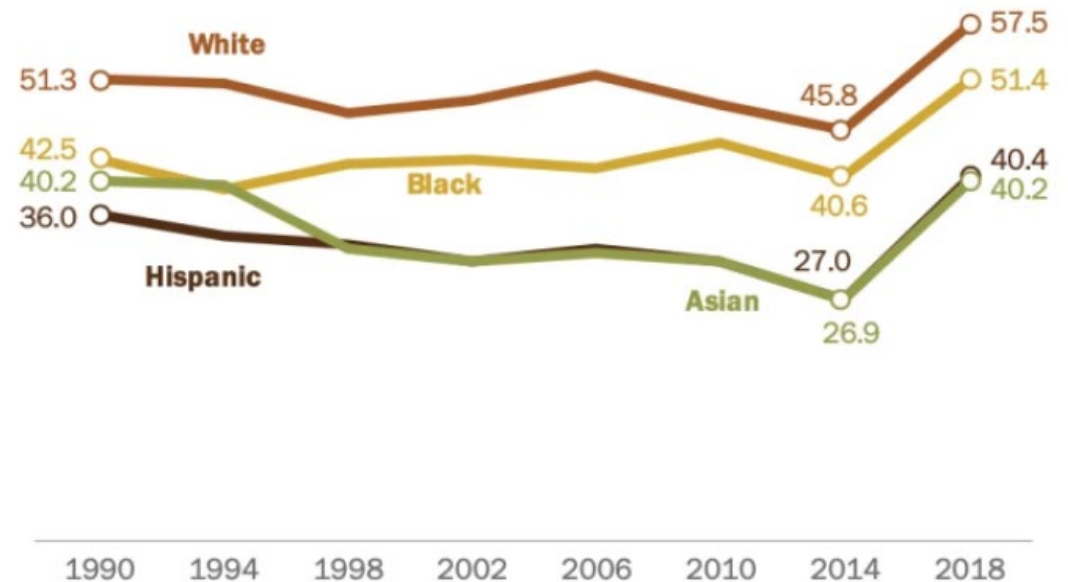
**VOTERS**  
NOT POLITICIANS

**LWW** LEAGUE OF WOMEN VOTERS®  
OF MICHIGAN

# DISPARITIES IN DEMOCRATIC PARTICIPATION

## Voter turnout rate increased sharply across racial and ethnic groups during 2018 midterm elections

*% of eligible voters who say they voted, by midterm election year*



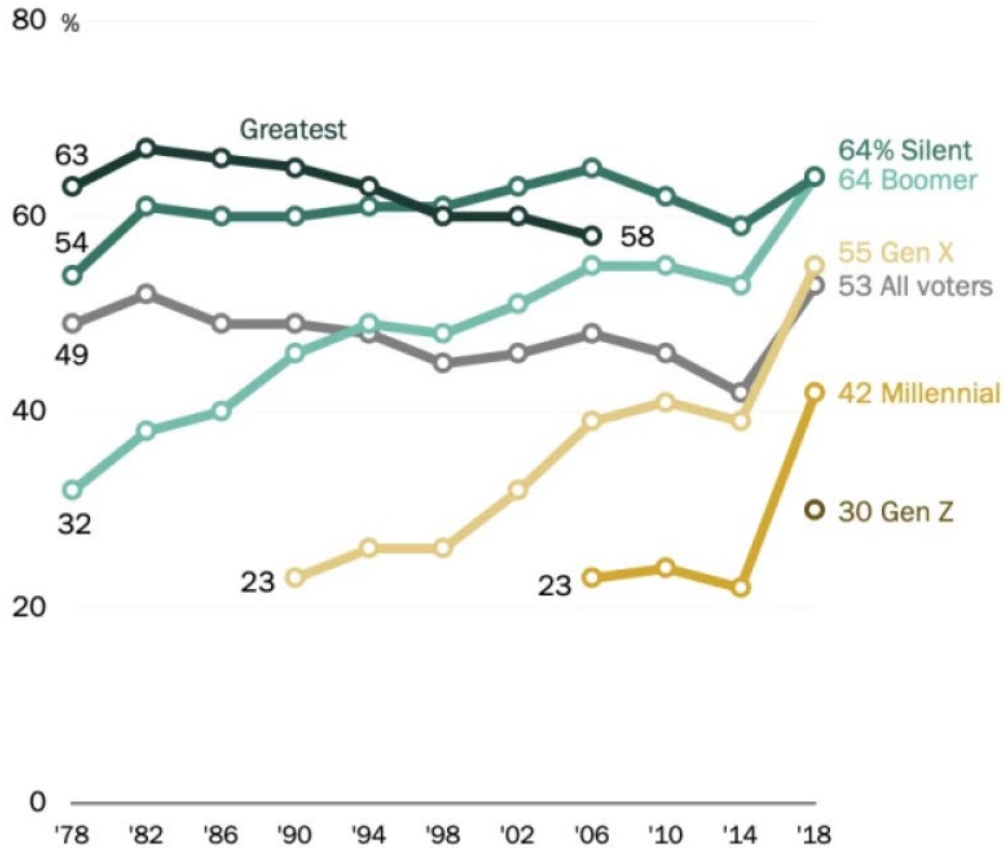
Note: Eligible voters are U.S. citizens ages 18 and older. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race.

Source: Pew Research Center analysis of the Current Population Survey, November Supplements, 1990-2018.

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## Millennial turnout nearly doubled from 2014 to 2018

% of eligible voters who reported voting in midterm elections

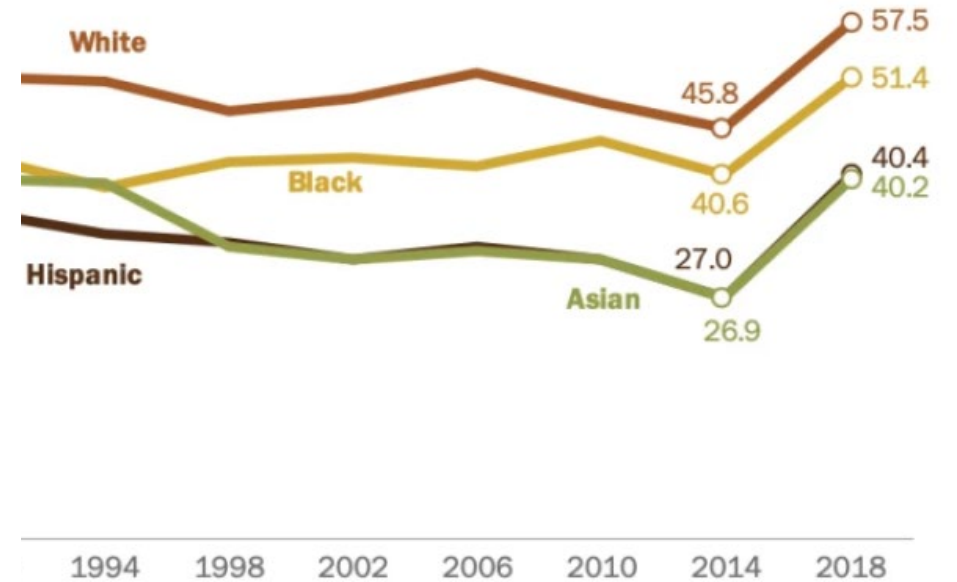


Note: Eligible voters are U.S. citizens ages 18 and older. Due to age topcoding, the voter turnout rates for 2010-2018 for the Silent Generation are likely underestimated. Turnout rates for the Greatest Generation from 1994-2006 are also likely understated.  
Source: Pew Research Center analysis of 1978-2018 Current Population Survey November Supplements (IPUMS and U.S. Census Bureau).

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## Turnout rate increased sharply across racial and ethnic groups during 2018 midterm elections

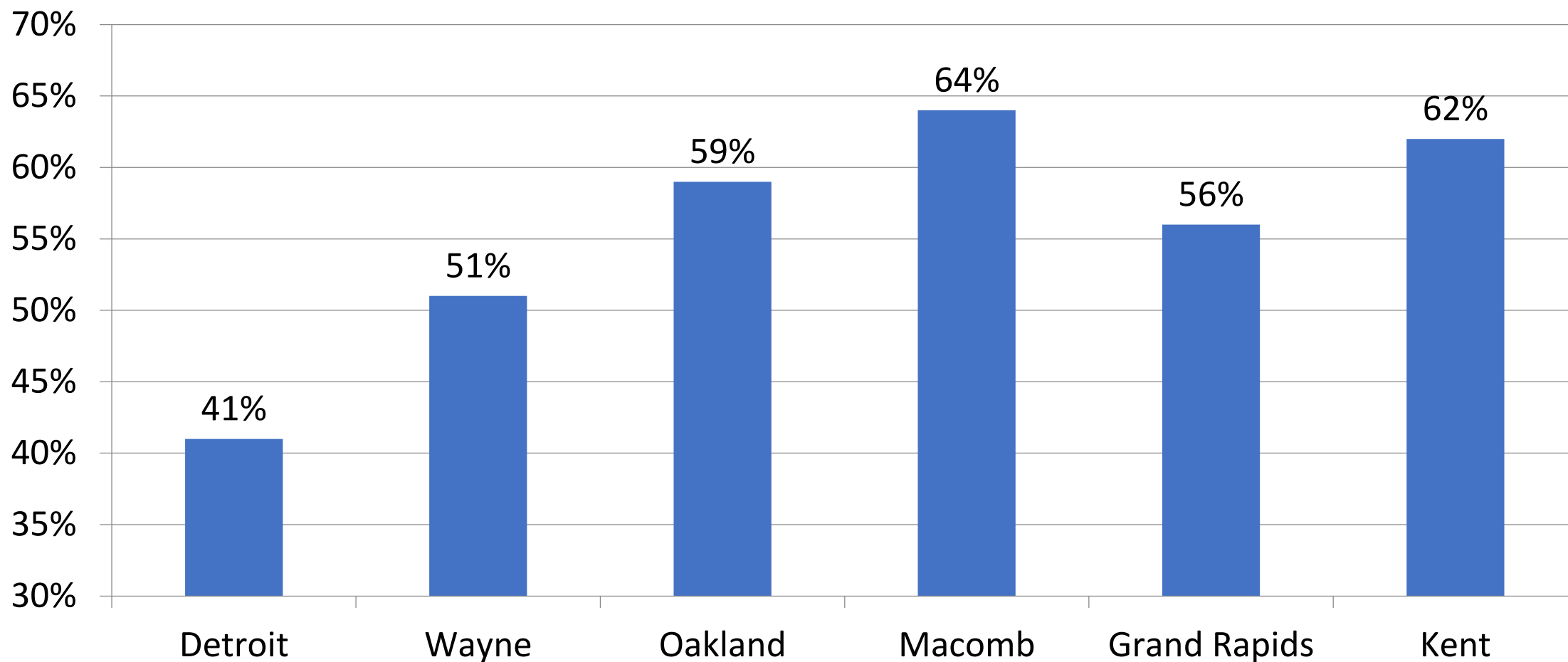
% of voters who say they voted, by midterm election year



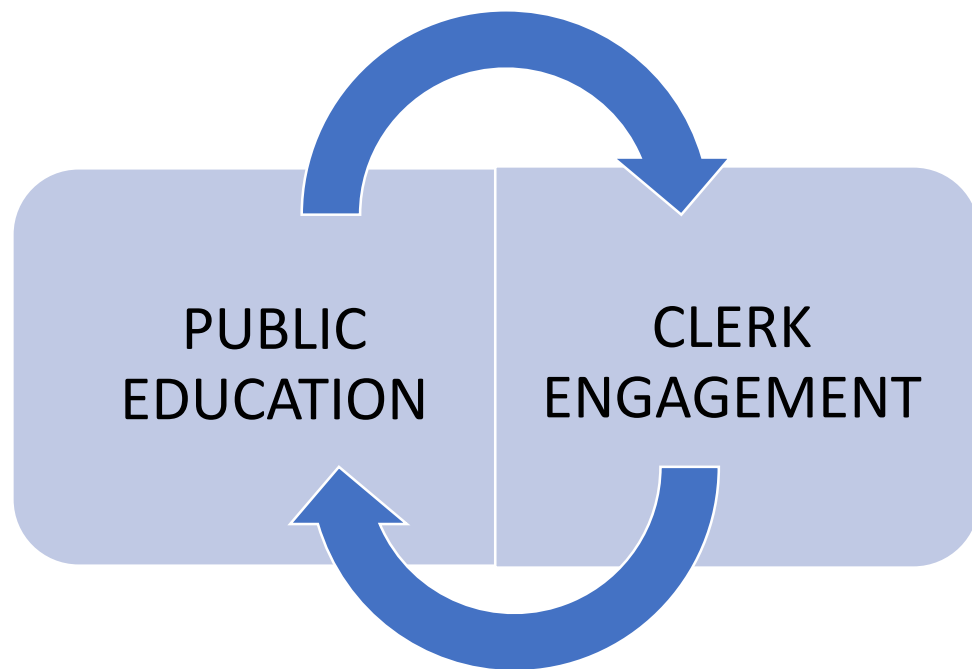
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Source: Pew Research Center analysis of the Current Population Survey, November Supplements, 1990-2018.

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# 2018 Voter Turnout in Select Counties



# Call to Action



# City and Township Clerks

- Primary responsibility for administering elections in your community.
- point of contact for the public regarding voting in your community.
- Possess discretion to make voting easier and more accessible in your community.



# Select Election Responsibilities

- Voter Registration
- Early Voting by Absentee Ballot
- Voting Equipment
- Poll Workers
- Polling Locations
- Public Education and Engagement

# Recommendations for Expanding Access to the Ballot in 2020

- Provide postage paid return envelopes for absentee ballots
- Open satellite clerks office(s)
- Extend evening and weekend hours
- Establish and recruit for automatic absentee application list
- Establish secure, after-hour drop boxes
- Expand poll worker recruitment
- Increase voter education and outreach

# Special Guest: Kathi Harris

- President, Grand Rapids Chapter of the A. Philip Randolph Institute
- Founder, ProActive
- Clerk Engagement in Grand Rapids
  - Strong Team
  - Consistent Engagement, Over Time

# Special Guest: Tina Barton

- Clerk City of Rochester Hills
- Clerk-Community Collaboration
  - Partnership
  - The Work of a Clerk – long-range planning, non-election related responsibilities, staff and size vary
  - Clerk's Need Help Too
  - Relationships, Relationships, Relationships



# Full Arc of Clerk Engagement

- Steps
  - Build Your Partnership with Your Team
  - Build Your Partnership with Your Clerk
- Results
  - Collaborate to proactively solve challenges – both the clerk’s and the community’s – ahead of the election
  - Collaborate to reactively respond to challenges close to and on Election Day

# Full Arc of Clerk Engagement

- Citizens build a relationship with their clerk



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**ORGANIZING YOUR TEAM**

