BE AN EMPOWERED VOTER

A three-part online series on voting rights in Michigan and implementing Proposal 3

ORGANIZING YOUR TEAM
WEBINAR TIP: How to turn on the audio portion of this webinar?

- Click the ‘test audio’ button on the bottom left hand corner of your computer screen.
- If you still don’t hear anything, try turning up your speakers.
- If you still don’t hear anything, dial in using your phone:
  - Phone Number: 669 900 6833
  - Meeting ID: 750 845 898
  - Password: 083416
Organizing Your Team

• Why team building is important
  • How to build your team
  • Delegating roles
• How to keep your team engaged
WHY BUILD TEAMS?
Building a Team

Purpose of the Clerk Engagement Team:

• Consolidating meetings for the clerk
  • Persuade decision-makers
• Continuing the work, including public education
Building a Team

Finding Clerk Engagement Partners

1. Partner groups
2. votingrights@aclumich.org
Building a Team

More potential partners:

1. Local clubs
2. Faith organizations
3. Business leaders or other influential community members
4. Standing committees
Building a Team

More ways to expand your team:

1. Well-organized group with regular meetings and good communication
2. Ask each member to recruit three more
   3. Go to your groups
   4. Social media
   5. Friends and family
Building a Team

Recruiting Tips:

1. Use the phone!!
2. Phone-email-phone
3. Remember you’re offering an opportunity
Role Delegation

Roles You’ll Need:

• Team Leader (1)
• Clerk Liaisons (1-4)
• Community Organizer (1-2)
• Activist Team (Unlimited)
Team Roles

• **Team Leader (1)**
  • Keeps list of team members with contact info
  • Conducts regular meetings
  • Recruits new members
  • Inspires and motivates the team

• **Clerk Liaisons (1-4)**
  • Attends meetings with the clerk
  • Must live and vote in the municipality
  • Relationship with the clerk or compelling personal story is a plus

• **Community Organizer (1)**
  • Organizes actions to advocate and persuade decision-makers
    • Knock-to-call
    • Public meetings

• **Activist Team (Unlimited)**
  • Participates in community actions
Communication is the Glue

- HONOR the people on your team
  - Run efficient meetings
  - Stay focused on your team’s strategy and goals
  - Achieve your goals
- RESPECT and LISTEN to team members
  - The best reward is to hear “Thank You”
- CREATE the team’s culture
  - Friendly or Fierce or Fun or Serious
Clerk Engagement – 2 Steps

• Build Your Partnership with Your Team
• Build Your Partnership with Your Clerk

• Email us at votingrights@aclumich.org to say you are in for clerk engagement in your community.
BE AN EMPOWERED VOTER

A three-part online series on voting rights in Michigan and implementing Proposal 3

www.aclumich.org/voting
votingrights@aclumich.org