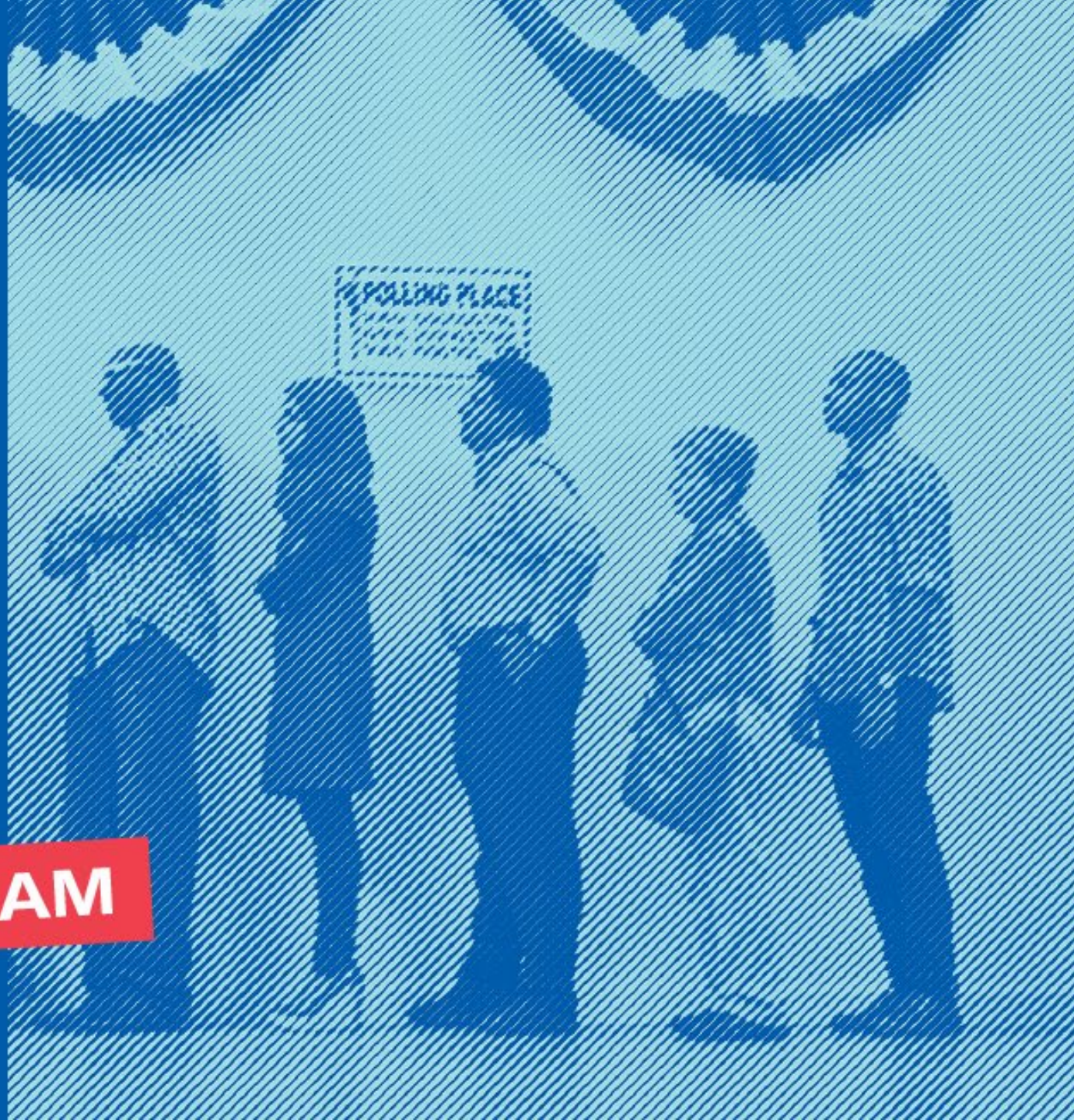


# BE AN EMPOWERED VOTER

A three-part online series on  
voting rights in Michigan and  
implementing Proposal 3

**ORGANIZING YOUR TEAM**





# WEBINAR TIP: How to turn on the audio portion of this webinar?

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- Meeting ID: 750 845 898  
Password: 083416

In partnership with



# Organizing Your Team

- Why team building is important
  - How to build your team
    - Delegating roles
- How to keep your team engaged

# WHY BUILD TEAMS?

# Building a Team

## Purpose of the Clerk Engagement Team:

- Consolidating meetings for the clerk
  - Persuade decision-makers
- Continuing the work, including public education

# Building a Team

## Finding Clerk Engagement Partners

1. Partner groups
2. [votingrights@aclumich.org](mailto:votingrights@aclumich.org)

# Building a Team

## More potential partners:

1. Local clubs
2. Faith organizations
3. Business leaders or other influential community members
4. Standing committees



# Building a Team

## **More ways to expand your team:**

1. Well-organized group with regular meetings and good communication
2. Ask each member to recruit three more
  3. Go to your groups
  4. Social media
  5. Friends and family

# Building a Team



## Recruiting Tips:

1. Use the phone!!
2. Phone-email-phone
3. Remember you're offering an opportunity

# Role Delegation

## Roles You'll Need:

- Team Leader (1)
- Clerk Liaisons (1-4)
- Community Organizer (1-2)
- Activist Team (Unlimited)



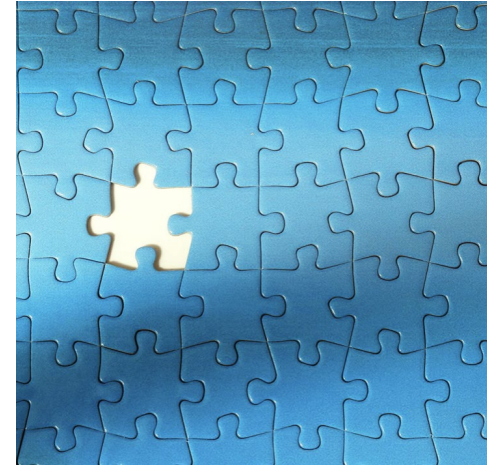
# Team Roles

- **Team Leader (1)**
  - Keeps list of team members with contact info
  - Conducts regular meetings
  - Recruits new members
  - Inspires and motivates the team
- **Clerk Liaisons (1-4)**
  - Attends meetings with the clerk
  - Must live and vote in the municipality
  - Relationship with the clerk or compelling personal story is a plus
- **Community Organizer (1)**
  - Organizes actions to advocate and persuade decision-makers
    - Knock-to-call
    - Public meetings
- **Activist Team (Unlimited)**
  - Participates in community actions



# Communication is the Glue

- HONOR the people on your team
  - Run efficient meetings
  - Stay focused on your team's strategy and goals
  - Achieve your goals
- RESPECT and LISTEN to team members
  - The best reward is to hear "Thank You"
- CREATE the team's culture
  - Friendly or Fierce or Fun or Serious





# Q & A

# Clerk Engagement – 2 Steps

- Build Your Partnership with Your Team
- Build Your Partnership with Your Clerk
- Email us at [votingrights@aclumich.org](mailto:votingrights@aclumich.org) to say you are in for clerk engagement in your community.



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