### **COMBINING FINANCIAL STATEMENTS**

March 31, 2020 (With Comparative Totals for March 31, 2019)



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#### **INDEPENDENT AUDITOR'S REPORT**

September 30, 2020

To the Board of Directors

American Civil Liberties Union of Michigan and

American Civil Liberties Union Fund of Michigan

### **Report on the Combining Financial Statements**

We have audited the accompanying combining financial statements of the American Civil Liberties Union of Michigan (the "Union") and the American Civil Liberties Union Fund of Michigan (the "Fund") (collectively, the "Organizations"), which comprise the combining statement of financial position as of March 31, 2020, the related combining statements of activities, functional expenses, and cash flows for the year then ended, and the related statements of functional expenses for the Union and for the Fund for the year then ended, as well as the related notes to the combining financial statements.

### **Management's Responsibility for the Combining Financial Statements**

The Organizations' management is responsible for the preparation and fair presentation of these combining financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of combining financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these combining financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the combining financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the combining financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the combining financial statements, whether due to fraud or error.

Board of Directors American Civil Liberties Union of Michigan and American Civil Liberties Union Fund of Michigan September 30, 2020 Page Two

### INDEPENDENT AUDITOR'S REPORT (CONTINUED)

### **Auditor's Responsibility (continued)**

In making those risk assessments, the auditor considers internal control relevant to the Organizations' preparation and fair presentation of the combining financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organizations' internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the combining financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the combining financial statements referred to above present fairly, in all material respects, the separate and combining financial positions of the Union and the Fund as of March 31, 2020, and the changes in their net assets and their cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

### **Report on Summarized Comparative Information**

We have previously audited the Organizations' combining financial statements as of, and for the year ended, March 31, 2019, and our report dated October 2, 2019 expressed an unmodified opinion on those audited combining financial statements. In our opinion, the summarized comparative information presented herein as of, and for the year ended, March 31, 2019 is consistent, in all material respects, with the audited combining financial statements from which it has been derived.

#### **Adoption of New Accounting Pronouncements**

As discussed in Note A, effective April 1, 2019, the Organizations have adopted the provisions contained in Accounting Standards Update 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. Our opinion is not modified with respect to that matter.

CERTIFIED PUBLIC ACCOUNTANTS

George Johnson & Company

Detroit, Michigan

### **COMBINING STATEMENTS OF FINANCIAL POSITION**

March 31, 2020 (With Comparative Totals as of March 31, 2019)

	20	20	Combin	ed Totals
	American Civil Liberties Union of Michigan ("Union")	American Civil Liberties Union Fund of Michigan ("Fund")	2020	2019
ASSETS				
<b>Current Assets:</b>				
Cash and cash equivalents Accounts receivable (no allowance	\$ 3,647,619	\$ 3,488,337	\$ 7,135,956	\$ 4,137,638
considered necessary) Pledges receivable – current	2,882	996,422	999,304	100,457
portion (Note C) Operating investments –	-	132,250	132,250	587,205
U.S. Treasury notes	_	-	_	1,505,770
Prepaid expenses	13,790	75,003	88,793	83,387
Due from National organization (Note D)	190,571	224,785	415,356	519,256
<b>Total Current Assets</b>	3,854,862	4,916,797	8,771,659	6,933,713
Other Assets:				
Pledges receivable (net of current portion) (Note C) Funds designated for long-term	-	124,000	124,000	159,100
investment (Note E)	-	2,592,997	2,592,997	2,773,513
Property and equipment (net of accumulated depreciation) (Note F)	33,958	1,237,542	1,271,500	1,269,587
<b>Total Other Assets</b>	33,958	3,954,539	3,988,497	4,202,200
<b>Total Assets</b>	\$ 3,888,820	\$ 8,871,336	\$ 12,760,156	\$ 11,135,913

See notes to combining financial statements.

### **COMBINING STATEMENTS OF FINANCIAL POSITION (CONTINUED)**

March 31, 2020 (With Comparative Totals as of March 31, 2019)

	20	20	Combin	ed Totals
	Union	Fund	2020	2019
LIABILITIES AND NET ASSETS				
Current Liabilities:				
Accounts payable	\$ 76,465	\$ 71,342	\$ 147,807	\$ 119,826
Accrued payroll	45,084	170,904	215,988	187,315
Deferred revenue	-	900	900	7,250
Accrued pension	68,113	186,228	254,341	251,939
<b>Total Current Liabilities</b>	189,662	429,374	619,036	566,330
Long-Term Liabilities:				
Unfunded pension obligation (Note K)	400,467	1,094,928	1,495,395	1,141,745
<b>Total Liabilities</b>	590,129	1,524,302	2,114,431	1,708,075
Net Assets:				
Net assets without donor restrictions:				
Board-designated for long-term				
investment (Note E)	-	2,592,997	2,592,997	2,773,513
Undesignated	3,113,618	2,719,454	5,833,072	5,510,234
Total Net Assets without				
Donor Restrictions	3,113,618	5,312,451	8,426,069	8,283,747
Net assets with donor				
restrictions (Note B)	185,073	2,034,583	2,219,656	1,144,091
<b>Total Net Assets</b>	3,298,691	7,347,034	10,645,725	9,427,838
Total Liabilities and				
Net Assets	\$ 3,888,820	\$ 8,871,336	\$ 12,760,156	\$ 11,135,913

See notes to combining financial statements.

### **COMBINING STATEMENTS OF ACTIVITIES**

	20	20	<b>Combined Totals</b>			
	Union	Fund	2020	2019		
Changes in Net Assets without						
Donor Restrictions:						
Revenue:						
Membership share	\$ 1,250,094	\$ -	\$ 1,250,094	\$ 1,296,372		
Contributions and other support	463,189	1,354,179	1,817,368	887,295		
Special events, net (Note G)	· -	87,576	87,576	83,369		
Intra-organization support (Note H)	105,682	(105,682)	-			
Revenue sharing, net (Note I)	46,069	354,364	400,433	668,008		
Attorney fees	´ -	268,513	268,513	1,176,309		
Literature sales and other revenue	1,500	, <u>-</u>	1,500	6,000		
Investment return, net (Note E)	56,925	(151,200)	(94,275)	153,824		
In-kind donations (Note J)		9,095,299	9,095,299	6,042,332		
Total Revenue without						
Donor Restrictions	1,923,459	10,903,049	12,826,508	10,313,509		
Net assets released from restrictions (Note B)	495,413	1,306,022	1,801,435	3,792,042		
Total Revenue and						
Other Support without						
Donor Restrictions	2,418,872	12,209,071	14,627,943	14,105,551		
Donor Restrictions	2,410,072	12,207,071	14,027,740	14,103,331		
Expenses:						
Program services:						
Legislative	611,463	-	611,463	689,092		
Advocacy and outreach	490,438	-	490,438	259,354		
Member service	260,485	-	260,485	229,681		
Litigation	-	10,415,002	10,415,002	7,470,792		
Communications and outreach		1,043,737	1,043,737	1,139,741		
Total Program Services	1,362,386	11,458,739	12,821,125	9,788,660		
Supporting consises:						
Supporting services:  Management and general	178,028	486,930	664,958	513,840		
Fund raising	170,020		645,888			
rund raising		645,888	043,888	1,658,615		
<b>Total Supporting Services</b>	178,028	1,132,818	1,310,846	2,172,455		
<b>Total Expenses</b>	1,540,414	12,591,557	14,131,971	11,961,115		
Change in Net Assets without Donor Restrictions from Operations	\$ 878,458	\$ (382,486)	\$ 495,972	\$ 2,144,436		

### **COMBINING STATEMENTS OF ACTIVITIES (CONTINUED)**

	202	20	Combine	ed Totals
	Union	Fund	2020	2019
Changes in Net Assets without Donor Restrictions (continued): Other changes:				
Nonperiodic pension provision (Note K)	\$ (180,203)	\$ (173,447)	\$ (353,650)	\$ (237,759)
Change in Net Assets without Donor Restrictions	698,255	(555,933)	142,322	1,906,677
Changes in Net Assets with Donor Restrictions:				
Contributions	300,000	2,577,000	2,877,000	1,558,945
Net assets released from restrictions (Note B)	(495,413)	(1,306,022)	(1,801,435)	(3,792,042)
Change in Net Assets with Donor Restrictions	(195,413)	1,270,978	1,075,565	(2,233,097)
Change in Net Assets	502,842	715,045	1,217,887	(326,420)
Net Assets, Beginning of Year	2,795,849	6,631,989	9,427,838	9,754,258
Net Assets, End of Year	\$ 3,298,691	\$ 7,347,034	\$ 10,645,725	\$ 9,427,838

### **COMBINING STATEMENTS OF FUNCTIONAL EXPENSES**

	2020								Total E	Total Expenses		
			Pı	rogram Services				Supp	porting Service	es		
	Legislative	Advocacy and Outreach	Member Service	Litigation	Communications and Outreach	Total Program Services	Managen and Gene		Fund Raising	Total Supporting Services	2020	2019
Personnel costs Pension (Note K) Professional and	\$ 382,620 28,600	\$ 341,397 25,518	\$ 183,913 13,747	\$ 908,522 67,909	\$ 656,906 49,102	\$ 2,473,358 184,876		,276 ,180	\$ 472,050 35,285	\$ 929,326 69,465	\$ 3,402,684 254,341	\$ 2,896,959 278,505
contractual fees Occupancy	58,345 13,651	14,233 18,478	6,795 8,490	126,474 41,285	88,532 30,231	294,379 112,135		,785 ,350	26,072 20,010	122,857 34,360	417,236 146,495	905,713 131,130
Office expenses Program activities	20,406	29,955	15,024	61,715	65,405	192,505		,744	32,799	60,543	253,048	202,865
and materials Printing and publications Conferences, conventions,	77,230	1,588 17,833	1,588 11,889	21,219	2,547 83,222	104,172 112,944	2	,445 -	857 5,944	3,302 5,944	107,474 118,888	127,898 87,919
and meetings Bad debt expense	22,235	30,098	13,829	67,246	49,242	182,650	23	373	32,593 8,000	55,966 8,000	238,616 8,000	183,218 1,022,200
In-kind services (Note J)  Total Expenses Before Depreciation	603,087	479,100	255,275	9,095,299	1,025,187	9,095,299	656	,153	633,610	1,289,763	9,095,299	6,042,332
Depreciation (Note A)	8,376	11,338	5,210	25,333	18,550	68,807		,805	12,278	21,083	89,890	82,376
<b>Total Expenses</b>	\$ 611,463	\$ 490,438	\$ 260,485	\$ 10,415,002	\$ 1,043,737	\$ 12,821,125	\$ 664	,958	\$ 645,888	\$ 1,310,846	\$ 14,131,971	\$ 11,961,115

### STATEMENTS OF FUNCTIONAL EXPENSES — AMERICAN CIVIL LIBERTIES UNION OF MICHIGAN

		Total E	Total Expenses				
		Program	Services	Supporting Services			
	Legislative	Advocacy and Outreach	Member Service	Total Program Services	Management and General	2020	2019
Personnel costs	\$ 382,620	\$ 341,397	\$ 183,913	\$ 907,930	\$ 121,917	\$ 1,029,847	\$ 819,788
Pension (Note K)	28,600	25,518	13,747	67,865	9,113	76,978	78,812
Professional and contractual fees	58,345	14,233	6,795	79,373	24,388	103,761	129,070
Occupancy	13,651	18,478	8,490	40,619	4,328	44,947	41,961
Office expenses	20,406	29,955	15,024	65,385	6,988	72,373	59,222
Program activities and materials	77,230	1,588	1,588	80,406	1,588	81,994	85,723
Printing and publications	-	17,833	11,889	29,722	-	29,722	21,980
Conferences, conventions,							
and meetings	22,235	30,098	13,829	66,162	7,050	73,212	58,630
Total Expenses Before Depreciation	603,087	479,100	255,275	1,337,462	175,372	1,512,834	1,295,186
Depreciation (Note A)	8,376	11,338	5,210	24,924	2,656	27,580	26,361
<b>Total Expenses</b>	\$ 611,463	\$ 490,438	\$ 260,485	\$ 1,362,386	\$ 178,028	\$ 1,540,414	\$ 1,321,547

### <u>STATEMENTS OF FUNCTIONAL EXPENSES —</u> <u>AMERICAN CIVIL LIBERTIES UNION FUND OF MICHIGAN</u>

					2020						Total E	xpen	ises
			Prog	ram Services		 Su	ppoi	ting Servic	es				
	L	itigation		nmunications d Outreach	Total Program Services	nagement l General		Fund Raising		Total ipporting Services	2020		2019
Personnel costs	\$	908,522	\$	656,906	\$ 1,565,428	\$ 335,359	\$	472,050	\$	807,409	\$ 2,372,837	\$	2,077,171
Pension (Note K)		67,909		49,102	117,011	25,067		35,285		60,352	177,363		199,693
Professional and contractual fees		126,474		88,532	215,006	72,397		26,072		98,469	313,475		776,643
Occupancy		41,285		30,231	71,516	10,022		20,010		30,032	101,548		89,169
Office expenses		61,715		65,405	127,120	20,756		32,799		53,555	180,675		143,643
Program activities and materials		21,219		2,547	23,766	857		857		1,714	25,480		42,175
Printing and publications		-		83,222	83,222	-		5,944		5,944	89,166		65,939
Conferences, conventions,													
and meetings		67,246		49,242	116,488	16,323		32,593		48,916	165,404		124,588
Bad debt expense		-		-	-	-		8,000		8,000	8,000		1,022,200
In-kind services (Note J)		9,095,299			 9,095,299	 -	_	-		-	 9,095,299		6,042,332
Total Expenses Before Depreciation		10,389,669		1,025,187	11,414,856	480,781		633,610		1,114,391	12,529,247		10,583,553
Depreciation (Note A)		25,333		18,550	43,883	 6,149		12,278		18,427	62,310		56,015
<b>Total Expenses</b>	\$	10,415,002	\$	1,043,737	\$ 11,458,739	\$ 486,930	\$	645,888	\$	1,132,818	\$ 12,591,557	\$	10,639,568

### **COMBINING STATEMENTS OF CASH FLOWS**

For the Year Ended March 31, 2020 (With Comparative Totals for the Year Ended March 31, 2019)

	20	20	Combine	ed Totals
	Union	Fund	2020	2019
Cash Flows from Operating Activities:				
Cash received from members	\$ 1,243,992	\$ -	\$ 1,243,992	\$ 1,281,184
Cash received from contributors				
and revenue sharing	808,292	3,979,719	4,788,011	3,568,072
Cash received from special events	-	211,876	211,876	236,637
Cash received from attorney fees	-	268,513	268,513	1,176,309
Cash received from other sources	1,500	-	1,500	6,000
Cash received from investment income	52,624	107,495	160,119	130,201
Cash paid for personnel costs	(1,064,991)	(2,560,959)	(3,625,950)	(3,124,912)
Cash paid to suppliers and vendors	(321,933)	(1,067,899)	(1,389,832)	(1,788,849)
N. C. I. Fl. C.				
Net Cash Flows from	710 404	020 545	1 (50 220	1 404 643
Operating Activities	719,484	938,745	1,658,229	1,484,642
Cash Flows from Investing Activities:				
Acquisition of property and equipment	(997)	(90,806)	(91,803)	(147,672)
Proceeds received from disposition	(991)	(90,800)	(91,603)	(147,072)
of investments	614,077	1,343,987	1,958,064	482,523
Acquisition of investments	(7,912)	(518,260)	(526,172)	(1,057,682)
requisition of investments	(7,712)	(310,200)	(320,172)	(1,037,002)
Net Cash Flows from				
Investing Activities	605,168	734,921	1,340,089	(722,831)
Change in Cash and				
Cash Equivalents	1,324,652	1,673,666	2,998,318	761,811
Cash and Cash Equivalents,				
Beginning of Year	2,322,967	1,814,671	4,137,638	3,375,827
Cash and Cash Equivalents,				
End of Year	\$ 3,647,619	\$ 3,488,337	\$ 7,135,956	\$ 4,137,638

See notes to combining financial statements.

### NOTES TO COMBINING FINANCIAL STATEMENTS

March 31, 2020

### NOTE A — NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **Nature of Organizations**

The American Civil Liberties Union of Michigan (the "Union") and the American Civil Liberties Union Fund of Michigan (the "Fund") are Michigan non-profit Corporations organized to preserve, protect, and advance for all persons the provisions of the Bill of Rights and other civil rights and civil liberties. The Union and the Fund are affiliates, respectively, of American Civil Liberties Union, Inc. and American Civil Liberties Union Foundation, Inc. (collectively, the "National ACLU").

The Union and the Fund are affiliated as a result of having a common Board of Directors and management team. The accompanying combining financial statements include the accounts of the Union and the Fund (collectively, the "Organizations"). All material intercompany balances and transactions have been eliminated in the accompanying combining financial statements.

The Organizations' program and supporting services are as follows:

### **Program Services**

The Union's primary method of accomplishing its mission is through legislative advocacy, which includes support for proposals that would advance or preserve civil liberties and opposition against proposals that would harm civil liberties, advocacy and outreach to the public on civil rights issues, and member service, which provides activities meant to attract new members and to keep current members active in the Union.

The Fund's primary method of accomplishing its mission is through litigation, used as a method to advance a civil liberties concern, and through communications and outreach to the public on civil rights issues.

### **Management and General**

This service includes the functions necessary to maintain an adequate working environment, to provide the proper administrative support of the Organizations' programs, and to manage the financial and budgeting responsibilities of the Organizations. Management and general activities relate to the overall direction of the Organizations. They are not identifiable with a particular program or fund raising activity, but they are indispensable to the conduct of those activities and are essential to the Organizations.

### **NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)**

March 31, 2020

### NOTE A — NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Nature of Organizations (continued)**

### **Fund Raising**

This service provides the structure necessary to encourage and secure support from individuals, foundations, corporations, and others for the Organizations.

### **Basis of Accounting**

The accompanying combining financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

### **Adoption of New Accounting Pronouncements**

In June 2018, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2018-08, Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made. ASU 2018-08 clarifies current guidance about whether a transfer of assets (or the reduction, settlement, or cancellation of liabilities) is a contribution or an exchange transaction by clarifying how an entity determines whether a resource provider is participating in an exchange transaction and clarifying the definition of "commensurate value". ASU 2018-08 also modifies the definition of a "donor-imposed condition" so that the determination is based on whether an agreement includes both a barrier that must be overcome and either a right of return of assets transferred or a right of release of a promisor's obligation to transfer assets. ASU 2018-08 also permits an organization to elect a policy in which contributions that are restricted by the donor and that were initially conditional contributions are reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the contributions are recognized without also having to elect that policy for other contributions that are restricted by the donor. The Organizations adopted the provisions of ASU 2018-08 as of April 1, 2019. The adoption of this pronouncement did not impact the Organizations' net assets or combining financial statements.

### **Basis of Presentation**

The Organizations report information regarding their financial position and activities according to two classes of net assets: net assets with donor restrictions and net assets without donor restrictions.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE A — NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Cash Equivalents**

For purposes of the combining statements of cash flows, the Organizations consider all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents. Cash equivalents do not include money market funds and sweep accounts held at brokerage accounts pending investment, but do include other money market funds and sweep accounts.

### **Property and Equipment**

Property and equipment are recorded at cost when purchased, or at fair value at the date of donation, and are being depreciated on a straight-line or double-declining basis over their estimated useful lives, which range from five to 39 years. The Organizations' policy is to capitalize acquisitions of \$1,000 or more. Expenditures for major renewals and betterments that extend the useful lives of property and equipment are capitalized. The cost of repairs and maintenance is charged to expense when incurred.

Capitalized website development costs are carried at cost or, if donated, at fair value at the time of the donation. Amortization is calculated over five years.

#### **Recognition of Contributions**

Contributions received are recorded as support with donor restrictions or without donor restrictions, depending on the existence and/or nature of any donor restrictions. This includes grants and gifts that may or may not be shared with the National ACLU, as well as the Union's share of membership revenue from the National ACLU (see Note D).

The Organizations report contributions of cash and other assets as support with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires (that is when a purpose restriction is accomplished or a stipulated time restriction ends), net assets with donor restrictions are reclassified to net assets without donor restrictions and are reported in the combining statements of activities as net assets released from restrictions.

The Organizations report gifts of equipment as support without donor restrictions unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as support with donor restrictions.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### <u>NOTE A — NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT</u> ACCOUNTING POLICIES (CONTINUED)

### **Recognition of Contributions (continued)**

Absent explicit donor restrictions about how long those long-lived assets must be maintained, the Organizations report expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

### **Donated Services**

The Organizations receive donated services from various organizations and individuals in order to accomplish their program objectives. Contributions of donated services that create or enhance non-financial assets or require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation are recorded at their fair values and are reflected in the combining financial statements as support.

### **Pledges and Accounts Receivable**

Allowances for uncollectible pledges and accounts receivable have not been recorded as of March 31, 2020 since management believes all pledges and accounts receivable are fully collectible. If certain pledges or accounts receivable become uncollectible, the balances will be charged to operations when that determination is made.

#### **Investments**

The Organizations' investments are stated at fair value. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price).

The Organizations' investments are valued as follows:

- Stocks and money market funds are valued at quoted market prices.
- Registered investment companies are valued at quoted market prices, which represent the net asset value of shares held by the Organizations at the end of the year.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE A — NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Investments (continued)**

• Corporate bonds which are not publicly traded on an open market are valued through a pricing model that utilizes benchmark yields, reported trades, active market quotes, and current spreads, among other factors.

Purchases and sales of securities are recorded on a trade-date basis. Gains and losses on sales of securities are based on average costs. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Net appreciation and depreciation include the Organizations' gains and losses on investments bought and sold, as well as held, during the year.

### **Functional Allocation of Expenses**

The Organizations allocate their expenses on a functional basis among their program and supporting services. Costs directly attributable to a program or supporting service are recorded in the appropriate function. Certain costs not directly attributable to a function are allocated to functions based primarily on the proportion of total employee time dedicated to functional categories.

### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### **Tax-Exempt Status**

The Union has been classified by the Internal Revenue Service ("IRS") as an organization exempt from federal income tax under section 501(c)(4) of the Internal Revenue Code ("IRC") as a participant in a group exemption obtained by the National ACLU. The Fund has been classified by the IRS as an organization exempt from federal income tax under section 501(c)(3) of the IRC and has also been classified by the IRS as an organization that is not a private foundation. The Organizations' management is not aware of any uncertain tax positions or unrecognized tax benefits as of March 31, 2020.

### **NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)**

March 31, 2020

### NOTE A — NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Fair Value Measurements**

The Organizations use fair value measurements in the preparation of their combining financial statements, which utilize various inputs, including those that can be readily observable, corroborated, or are generally unobservable. The Organizations utilize market-based data and valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. Additionally, the Organizations apply assumptions that market participants would use in pricing an asset or liability, including assumptions about risk.

The measurement of fair value includes a hierarchy based on the quality of inputs used to measure fair value. Financial assets and liabilities are categorized into this three-level fair value hierarchy based on the inputs to the valuation technique. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets and liabilities and the lowest priority to unobservable inputs.

The various levels of the fair value hierarchy are described as follows:

- Level 1 Financial assets and liabilities whose values are based on unadjusted quoted market
  prices for identical assets and liabilities in an active market that the Organizations have the
  ability to access
- Level 2 Financial assets and liabilities whose values are based on quoted prices in markets that are not active or model inputs that are observable for substantially the full term of the asset or liability
- Level 3 Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement

The use of observable market data, when available, is required in making fair value measurements. When inputs used to measure fair value fall within different levels of the hierarchy, the level within which the fair value measurement is categorized is based on the lowest level input that is significant to the fair value measurement.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE A — NATURE OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Concentration of Credit Risk**

Financial instruments which potentially subject the Organizations to concentrations of credit risk consist principally of cash, cash equivalents, pledges and accounts receivable, and investments.

Cash and cash equivalents are maintained at financial institutions and, at times, balances may exceed the federally insured limit of \$250,000 per depositor at each financial institution. Cash and cash equivalents on deposit in excess of the federally insured limit as of March 31, 2020 approximated \$115,000 for the Union and \$102,000 for the Fund. Pledges and accounts receivable are due from various organizations, located primarily in southeastern Michigan. Investments consist of various registered investment companies and other securities.

### **Comparative Financial Information**

The combining financial statements include prior-year summarized comparative information in total but not by organization. Accordingly, such information should be read in conjunction with the Organizations' combining financial statements as of, and for the year ended, March 31, 2019, from which the summarized information was derived.

### **Reclassifications**

Certain reclassifications have been made to the accompanying combining financial statements as of, and for the year ended, March 31, 2019 to conform to classifications used as of, and for the year ended, March 31, 2020.

### **Subsequent Events**

The Organizations have evaluated subsequent events through September 30, 2020, the date that the accompanying combining financial statements were available to be issued.

### **NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)**

March 31, 2020

### NOTE B — NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available as of March 31, 2020 and 2019 for the following purposes or periods:

	2	020	Combin	ed Totals
	Union	Fund	2020	2019
Restricted for specific purposes:				
Smart Justice	\$ 185,073	\$ 28,287	\$ 213,360	\$ 484,773
Engagement Strategist	-	102,000	102,000	-
Fellow funding	-	117,634	117,634	101,699
LGBT – Older Adult Coalition	-	23,796	23,796	39,267
Election Protection Program		1,116,203	1,116,203	
	185,073	1,387,920	1,572,993	625,739
Restricted for use in future periods:				
Pledges receivable	-	126,625	126,625	368,352
Future operations		520,038	520,038	150,000
		646,663	646,663	518,352
	\$ 185,073	\$ 2,034,583	\$ 2,219,656	\$ 1,144,091

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE B — NET ASSETS WITH DONOR RESTRICTIONS (CONTINUED)

Net assets were released from donor restrictions during the year ended March 31, 2020 by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors, as follows:

	<u>Union</u>	Fund	<b>Total</b>
Purpose restrictions accomplished for the following purposes: Smart Justice Fellow funding LGBT – Older Adult Coalition Election Protection Program	\$ 495,413 - -	\$ 76,000 94,065 15,471 128,797	\$ 571,413 94,065 15,471 128,797
	495,413	314,333	809,746
Time restrictions expired by passage of specified time		991,689	991,689
	\$ 495,413	\$ 1,306,022	\$ 1,801,435

### NOTE C — PLEDGES RECEIVABLE

Unconditional promises to receive are recognized as receivable and as revenue in the period in which the Organizations are notified by the donor of the commitment to make a contribution. Conditional promises to receive are recognized when the conditions on which they depend are substantially met.

### **NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)**

March 31, 2020

### NOTE C — PLEDGES RECEIVABLE (CONTINUED)

Pledges receivable as of March 31, 2020, all of which are due to the Fund, consist of the following:

Amounts due in:	
Less than one year	\$ 132,250
One to five years	127,000
	259,250
Less:	
Unamortized discount (at approximately	
1.5 percent)	(3,000)
	\$ 256,250

### NOTE D — DUE FROM NATIONAL ORGANIZATION

The Union shares in membership revenue earned by the National ACLU and receives advances on a bi-monthly basis.

The Organizations also share in contributions received by the National ACLU and conversely share a portion of their support with the National ACLU.

### **NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)**

March 31, 2020

### NOTE E — INVESTMENTS AND FAIR VALUE

The Organizations' fair value hierarchy for those assets measured at fair value on a recurring basis as of March 31, 2020 is summarized as follows:

Fair Value Massurements

	Fair Value Measurements					
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total	Union	Fund
Assets:						
Investments at fair value:						
Funds designated for long-term investment: Registered investment companies:						
Equity funds	\$ 1,650,643	\$ -	\$ -	\$ 1,650,643	\$ -	\$ 1,650,643
Bond funds	618,981	-	-	618,981	Ψ -	618,981
	2,269,624	-	-	2,269,624	-	2,269,624
Money market funds	241,385	-	_	241,385	-	241,385
Preferred stocks	17,750	-	-	17,750	-	17,750
Interest-bearing cash	39,361	-	-	39,361	-	39,361
Corporate bonds		24,877		24,877		24,877
<b>Total Investments</b>	2,568,120	24,877	-	2,592,997	-	2,592,997
Cash and cash equivalents	7,135,956	_	_	7,135,956	3,647,619	3,488,337
Pledges receivable			256,250	256,250		256,250
	\$ 9,704,076	\$ 24,877	\$ 256,250	\$ 9,985,203	\$ 3,647,619	\$ 6,337,584

### **NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)**

March 31, 2020

### NOTE E — INVESTMENTS AND FAIR VALUE (CONTINUED)

The cost, fair value, and unrealized appreciation or depreciation of the Organizations' investments as of March 31, 2020 are as follows:

	Fair Value	Cost	Unrealized Appreciation (Depreciation)
Funds designated for long-term investment: Registered investment companies: Equity funds	\$ 1,650,643	\$ 1,404,157	\$ 246,486
Bond funds	618,981	635,739	(16,758)
	2,269,624	2,039,896	229,728
Money market funds	241,385	241,385	-
Preferred stocks	17,750	19,708	(1,958)
Interest-bearing cash	39,361	39,361	-
Corporate bonds	24,877	25,075	(198)
	\$ 2,592,997	\$ 2,365,425	\$ 227,572

The following schedule details the investment return in the combining statements of activities for the year ended March 31, 2020:

	<u>Union</u>	<u>Fund</u>	<u>Total</u>
Interest and dividend income Unrealized gain (loss) Realized gain (loss)	\$ 52,624 5,135 (834)	\$ 107,495 (306,707) 48,012	\$ 160,119 (301,572) 47,178
	\$ 56,925	\$ (151,200)	\$ (94,275)

### **NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)**

March 31, 2020

### NOTE E — INVESTMENTS AND FAIR VALUE (CONTINUED)

The fair value reconciliation of the Fund's Level 3 assets that are measured at fair value on a recurring basis for the year ended March 31, 2020 is as follows:

	Pledges eceivable
Changes in Level 3 Assets:	
Change in present value	\$ (3,000)
Increase in pledges receivable	170,000
Payments received	(658,655)
Write-off of uncollectible pledges	(8,000)
Change in National ACLU apportionment	 9,600
Change in Level 3 Assets	(490,055)
Balance, Beginning of Year	746,305
Balance, End of Year	\$ 256,250

### NOTE F — PROPERTY AND EQUIPMENT

Property and equipment consist of the following as of March 31, 2020:

	<u>Union</u>	<u>Fund</u>	<u>Total</u>
Buildings and land	\$ -	\$ 954,545	\$ 954,545
Building improvements	_	518,538	518,538
Leasehold improvements	46,283	16,395	62,678
Furniture and fixtures	38,962	215,451	254,413
Technology equipment	11,307	268,012	279,319
	96,552	1,972,941	2,069,493
Less: Accumulated depreciation	(62,594)	(735,399)	(797,993)
	\$ 33,958	\$ 1,237,542	\$ 1,271,500

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE G — SPECIAL EVENTS

For the year ended March 31, 2020, special event revenue from the Fund's annual dinner and other activities, and the related direct expenses, were as follows:

Revenue	\$ 218,226
Less: Direct expenses	(130,650)
	\$ 87,576

### NOTE H — RELATED-PARTY TRANSACTIONS

The Union and the Fund allocate between each other certain overhead expenses, including personnel costs and occupancy, based upon estimates of actual usage. Those shared expenses are as follows for the year ended March 31, 2020:

	Union	Fund
Personnel costs	\$ 9,34	7 \$ (9,347)
Pension	8,86	5 (8,865)
Professional and contractual fees	29,44	1 (29,441)
Occupancy	(5,39	5) 5,395
Office expenses	8,02	2 (8,022)
Printing and publications	28,69	(28,693)
Conferences, conventions,		
and meetings	11,28	9 (11,289)
Depreciation	15,42	0 (15,420)
	\$ 105,68	\$ (105,682)

### NOTE I — REVENUE SHARING

Under a revenue sharing agreement, the Organizations share contributions with the National ACLU for amounts over a calculated base threshold. This revenue sharing agreement helps to stabilize revenue that may fluctuate from year to year by allowing all affiliates to share amounts raised nationally.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### <u>NOTE I — REVENUE SHARING (CONTINUED)</u>

For the year ended March 31, 2020, net revenue sharing in the combining statements of activities consists of gross revenue shared by the National ACLU, netted against revenue shared by the Organizations to the National ACLU, as follows:

	Union	<b>Fund</b>	<b>Total</b>
Gross revenue shared by National ACLU Less:	\$ 46,069	\$ 819,420	\$ 865,489
Revenue shared by Organizations		(465,056)	(465,056)
	\$ 46,069	\$ 354,364	\$ 400,433

#### NOTE J — IN-KIND DONATIONS

Contributed services are reflected in the combining financial statements at the fair value of the services received. The contributions of services are recognized if the services received (a) create or enhance nonfinancial assets, or (b) require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation.

The value of 14,875 hours of contributed services by attorneys for the year ended March 31, 2020 is estimated at \$9,095,299 for the Fund. The cases all involve civil liberties issues. This expense is allocated to litigation. Attorney fees were valued at \$100 to \$1,035 per hour. The average hourly rate was approximately \$611.

#### NOTE K — NATIONAL PENSION PLAN

The Organizations, through the National ACLU, participate in a defined benefit pension plan covering all eligible employees.

Recognized pension expense for the year ended March 31, 2020 was \$68,113 for the Union and \$186,228 for the Fund.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE K — NATIONAL PENSION PLAN (CONTINUED)

The pension cost for the year ended March 31, 2020, and the pension obligations as of March 31, 2020, were determined assuming the following:

	Pension  Cost	Pension Obligations	
Discount rate	3.91 %	3.49 %	
Rate of compensation increase	4.00	4.00	
Long-term rate of return	6.50	6.75	

The net periodic benefit cost, changes in benefit obligations, plan assets, and funded status were all calculated for the plan in aggregate (all affiliates and national employees) but not by affiliate. Affiliate net periodic pension cost and additional minimum liability are an allocation of the aggregate totals based on the affiliate's proportional share of contributions.

As of March 31, 2020, the net periodic pension cost and additional minimum liability were as follows:

	Union and Fund		 National Total
Net periodic pension cost Additional minimum liability	\$	180,479 1,749,736	\$ 5,910,887 57,305,851

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE K — NATIONAL PENSION PLAN (CONTINUED)

Expected future minimum pension benefit payments from the plan for the Organizations' employees have not been calculated. The expected future minimum pension benefit payments to all affiliates and national employees are as follows:

### For the Years Ending March 31:

2021	\$ 4,422,590
2022	4,985,066
2023	5,389,808
2024	5,806,911
2025	6,246,086
2026–2030	37,168,908

For the year ended March 31, 2020, the aggregate total benefits paid by the plan are as follows:

Benefits paid and actual expenses paid \$ 4,824,132

As of March 31, 2020, the aggregate benefit obligations and the fair value of the aggregated plan assets are as follows:

Projected benefit obligation	\$ 185,596,793
Accumulated benefit obligation	170,671,404
Fair value of plan assets	131,164,282

### **NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)**

March 31, 2020

### NOTE K — NATIONAL PENSION PLAN (CONTINUED)

As of March 31, 2020, the aggregate funded status of the plan is as follows:

Funded Status, End of Year	\$ (54,432,511)		
Changes in Funded Status:			
Unrecognized loss	57,305,851		
Net Amount Recognized Before Net Periodic Pension Cost	2,873,340		
<b>Net Periodic Pension Cost:</b>			
Minimum liability	(5,910,887)		
Unfunded Accumulated Benefit Obligation	\$ (3,037,547)		

The change in the aggregate prepaid pension cost consists of the following:

Prepaid Pension Cost, End of Year	\$ 2,873,340
Contributions made during the year	7,000,000
Net periodic pension cost for the year	(5,910,887)
Prepaid pension cost, beginning of year	\$ 1,784,227

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE L — OTHER RETIREMENT PLANS

The Organizations participate in a voluntary 401(k) tax-deferred savings plan sponsored by the National ACLU. This plan is frozen to new participants. Eligible employees may contribute between one percent and 80 percent of their annual earnings, up to limits allowed by tax regulations. There is no employer match.

The Organizations also participate in a defined contribution 401(k) plan sponsored by the National ACLU. This plan covers employees who are at least age 21 and who are not covered by the tax-deferred savings plan or the pension plan. Employees may contribute between one percent and 100 percent of their annual earnings, up to limits allowed by tax regulations. The employer makes contributions that will match 100 percent of the first one percent of compensation contributed by each employee, plus 50 percent of the next five percent of compensation contributed by each employee. In addition, the employer makes an additional contribution in the amount of two percent of employee pay each pay period. Employer contributions to this plan for the year ended March 31, 2020 were \$32,895 for the Union and \$56,969 for the Fund.

### NOTE M — LEASES

The Union leases office facilities located in Lansing and Traverse City, Michigan under leases that expire on various dates through December 1, 2022. Lease expense for the year ended March 31, 2020 was \$29,500 for the office facilities.

The Fund leases office facilities located in Grand Rapids, Michigan under leases that expire on various dates through July 31, 2022, as well as office equipment under leases expiring on various dates through February 9, 2024. Lease expense for the year ended March 31, 2020 was \$29,093 for the office facilities and \$5,045 for the office equipment.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE M — LEASES (CONTINUED)

Future minimum lease payments are as follows as of March 31, 2020:

	Union	Fund	Total
For the Years Ending March 31:			
2021	\$ 37,500	\$ 29,093	\$ 66,593
2022	37,500	29,093	66,593
2023	31,250	10,334	41,584
2024		1,332	1,332
Total Minimum			
<b>Lease Payments</b>	\$ 106,250	\$ 69,852	\$ 176,102

### NOTE N — CHARITABLE ENDOWMENT FUND

The Organizations established an endowment fund (the "Endowment Fund") as a component fund of the Community Foundation for Southeast Michigan ("CFSEM"). The Endowment Fund is an asset of CFSEM intended solely for the use of the Organizations to support their work with racial justice and LGBT issues. CFSEM transfers earnings on the Endowment Fund to the Organizations periodically in the form of grants so long as the Organizations continue to meet their tax-exempt purpose. Grants paid to the Organizations from CFSEM for the year ended March 31, 2020 totaled \$481.

Since the Endowment Fund has been funded entirely by contributions from outside donors, this fund is not recorded on the combining statements of financial position of the Organizations. The fair value of the Endowment Fund as of March 31, 2020 is \$9,741.

The Organizations' policy is to spend assets from the Endowment Fund as they are distributed by CFSEM. CFSEM invests the assets of the Endowment Fund as part of a pooled endowment with similar funds held on behalf of other non-profit organizations. The assets of CFSEM's pooled endowment are invested in a manner intended to maximize investment returns over a diversified portfolio in order to achieve a moderate level of investment risk.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE O — LIQUIDITY AND AVAILABILITY OF RESOURCES

The Organizations have the following financial assets available for general expenditures within one year as of March 31, 2020:

<u>Union</u>	Fund	Total
\$ 3,647,619	\$ 3,488,337	\$ 7,135,956
2,882	996,422	999,304
-	256,250	256,250
190,571	224,785	415,356
3,841,072	4,965,794	8,806,866
(185,073)	(2,034,583)	(2,219,656)
\$ 3,655,999	\$ 2,931,211	\$ 6,587,210
	\$ 3,647,619 2,882 190,571 <b>3,841,072</b> (185,073)	\$ 3,647,619  \$ 3,488,337  2,882  996,422  256,250  224,785

The Organizations have certain donor-restricted assets that are to be used for specified purposes. In addition, the Organizations also have funds designated by the Board of Directors for long-term investment. Therefore, these assets are not considered to be available for general expenditures within the next year. The Organizations have a policy to manage their liquidity following three guiding principles: operating within a prudent range of financial stability, maintaining adequate liquidity to fund near-term operations, and maintaining sufficient reserves to provide reasonable assurance that long-term obligations will be discharged.

#### NOTE P — CONTINGENCIES

On January 30, 2020, the World Health Organization ("WHO") announced a global health emergency because of a new strain of coronavirus (the "COVID-19 outbreak") and the risks to the international community as the virus spreads globally beyond its point of origin. In March 2020, the WHO classified the COVID-19 outbreak as a pandemic, based on the rapid increase in exposure globally.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### <u>NOTE P — CONTINGENCIES (CONTINUED)</u>

The full impact of the COVID-19 outbreak continues to evolve as of the date that the accompanying combining financial statements were available to be issued. As such, it is uncertain as to the full magnitude that the pandemic will have on the Organizations' financial condition, liquidity, and future results of operations. The Organizations' operations are dependent on private and public donations from individuals, foundations, and corporations, as well as the share of membership revenue from the National ACLU. As of the date that the accompanying combining financial statements were available to be issued, the Organizations' investment portfolio has incurred a significant decline in fair value since March 31, 2020. The COVID-19 outbreak may have a continued material adverse impact on economic and market conditions, triggering a period of regional economic slowdown. This situation is expected to depress contributions during the year ending March 31, 2021, which may hinder the Organizations' ability to advance their mission. As such, the Organizations' financial condition and liquidity may be negatively impacted for the year ending March 31, 2021.

Although the Organizations cannot estimate the length or gravity of the impact of the COVID-19 outbreak at this time, if the pandemic continues, it may have a material effect on the Organizations' results of future operations, financial position, and liquidity during the year ending March 31, 2021.

### NOTE Q — NEW ACCOUNTING PRONOUNCEMENTS

The FASB issued ASU 2014-09, *Revenue from Contracts with Customers*, in May 2014. The objectives of this ASU are to improve upon revenue recognition requirements by providing a single comprehensive model to determine the measurement of revenue and timing of recognition. The core principle is that an entity will recognize revenue to depict the transfer of goods or services to customers at an amount that the entity expects to be entitled to in exchange for those goods or services. This ASU also requires expanded qualitative and quantitative disclosures regarding the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. ASU 2014-09 applies to the Organizations' combining financial statements for the year ending March 31, 2021 and is to be applied retrospectively. The Organizations' management has not determined the impact on their combining financial statements as a result of implementing ASU 2014-09.

### NOTES TO COMBINING FINANCIAL STATEMENTS (CONTINUED)

March 31, 2020

### NOTE Q — NEW ACCOUNTING PRONOUNCEMENTS (CONTINUED)

The FASB issued ASU 2016-02, *Leases (Topic 842)*, in February 2016. ASU 2016-02 requires the recognition by lessees of assets and liabilities that arise from all lease transactions, except for leases with a lease term of 12 months or less. The lessee accounting model under ASU 2016-02 retains two types of leases: finance leases, which are to be accounted for in substantially the same manner as the existing accounting for capital leases, and operating leases, which are to be accounted for (both in the statement of activities and the statement of cash flows) in a manner consistent with existing accounting for operating leases. ASU 2016-02 also requires expanded qualitative and quantitative disclosures regarding the amount, timing, and uncertainty of cash flows arising from leases. ASU 2016-02 applies to the Organizations' combining financial statements for the year ending March 31, 2023, with earlier implementation permitted. The Organizations' management has not determined the impact on their combining financial statements as a result of implementing ASU 2016-02.