



MEMO

To: Interested Parties
From: Emma White and Isabel Holloway
Re: Findings from battleground voter survey on the Reproductive Health Act
Date: August 23, 2023

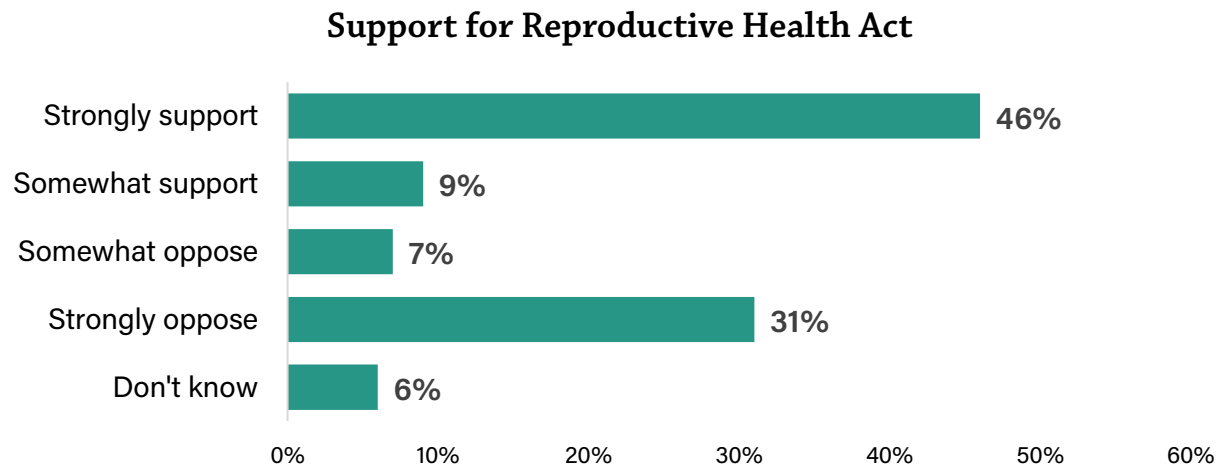
Our latest survey¹ of battleground legislative districts in Michigan finds majority support for the Reproductive Health Act (RHA), both when described in broad terms and when its individual provisions are listed.

Key findings of the survey include the following:

1. A majority of battleground voters support the Reproductive Health Act.

A majority of voters in surveyed districts support the Reproductive Health Act when given a brief description. Half heard a description that the law would ensure access to safe, legal abortion in Michigan by repealing medically unnecessary laws that limit access to abortion. The other half heard that the law would repeal medically unnecessary restrictions on abortion, and ensure Michiganders cannot be denied access to safe, legal abortion. Each description receives majority support, with no statistically significant difference on support based on the description heard. As shown in the graph on the next page, a combined majority of battleground voters (55%) support the RHA, 46% strongly and 9% somewhat. Thirty-nine percent of voters are opposed, 31% strongly and 7% somewhat.

¹ This survey was conducted via cell, landline, and text-to-web July 15-20, 2023 and consisted of n=800 registered voters living in battleground legislative districts in Michigan. Battleground districts polled include: SD-11, SD-12, SD-35, HD-27, HD-31, HD-38, HD-44, HD-58, HD-61, HD-83, HD-84, HD-103, HD-109



Q. The Michigan legislature is considering passing a law called the Reproductive Health Act. This law would [ensure access to safe, legal abortion in Michigan by repealing medically unnecessary laws that limit access to abortion/repeal medically unnecessary restrictions on abortion, and ensure Michiganders cannot be denied access to safe, legal abortion]. Do you support or oppose this legislation?

Support for the RHA cuts across major demographics. Majorities of non-whites (68%) and whites (55%) support it, along with college graduates (58%) and non-college voters (54%), and majorities of all age groups. Battleground voters in all three regions surveyed are in support: 55% in Metro Detroit districts, 54% in Mid-Michigan districts, and 56% in West/North districts.

Nearly all Democratic women (95%) and men (87%) are in support, as well as a majority of independent women (54%). Independent men are divided (44% support/45% oppose). Republican women (31% support/62% oppose) and Republican men (16% support/77% oppose) are largely in opposition, but less unanimously than Democrats are in support.

2. Key provisions of the RHA have majority support.

There is majority support for each component of the RHA investigated in the survey:

- Preventing criminal punishment for miscarriages and stillbirths by ensuring pregnant women cannot be punished for things that are generally legal to do (71% support, 57% strongly support)
- Removing medically unnecessary rules that shut down clinics providing abortion care, so people will not have to travel hundreds of miles to access care (61% support, 52% strongly support)

- Allowing private insurance companies to include coverage for all pregnancy-related health care, including abortion (61% support, 49% strongly support)
- Allowing advanced practice clinicians who are properly trained to provide abortion care, including physicians, registered nurses, nurse practitioners, nurse midwives, and physician assistants (58% support, 45% strongly support)
- Repealing laws that force patients seeking abortion care to delay their care and receive biased, medically inaccurate information (53% support, 45% strongly support)
- Allowing Medicaid to cover all pregnancy-related health care, including abortion (54% support, 42% strongly support)

3. Battleground voters see abortion as an important voting issue – and it is more important to those who support the RHA than those who oppose it.

Fifty-nine percent (59%) of battleground voters say that abortion is very important in deciding which candidate to support in the next election, while an additional 18% say it is somewhat important. This rates below the economy (77% very important) and education (70%), but on par with crime (62%) and above roads and infrastructure (49%).

Supporters of the RHA are more likely to consider abortion a top voting issue (68% say abortion is very important) compared to those who oppose the RHA (51%). Other groups more likely to say abortion is very important to their vote include Democratic women (84%) and independent women (64%).